Beat: Technology

CISCO BECOMES OFFICIAL PARTNER TO THE OLYMPIC & PARALYMPIC GAMES PARIS 2024

THESE TECHNOLOGIES FOR BETTER INCLUSION

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USPA NEWS - Cisco becomes the Official Network Equipment Partner, Official Cyber Security Infrastructure Partner, and Official Conferencing Software Partner of Paris 2024 Games.
“¢ Cisco builds on its experience as the Network Equipment Partner for the Olympic and Paralympic Games London 2012, Rio 2016 and Tokyo 2020 and will also provide Cyber Security Infrastructure and Conferencing Software for Paris 2024.
“¢ These technologies will contribute towards creating one of the most inclusive, sustainable Olympic & Paralympic Games Paris 2024 by bringing new levels of connectivity and interactivity to athletes, coaches, volunteers, tourists and spectators around the world. The Paris 2024 Organising Committee has selected Cisco to provide networking infrastructure, cybersecurity and video conferencing solutions to power the Olympic and Paralympic Games Paris 2024.

Cisco supported the Olympic and Paralympic Games London 2012, Rio 2016 and will support Tokyo 2020 as the official network equipment partner. For Paris 2024, Cisco will continue to provide the network infrastructure and is expanding its role to also provide cybersecurity infrastructure and conferencing software.

Cisco's technologies provided through this partnership will bring together all forms of communication and entertainment, while inherently delivering the highest level of security and privacy. The aim is to help Paris 2024 securely connect venues, teams, volunteers and fans in entirely new ways, creating new experiences and value for all parties.

Cisco shares the ambition of a sustainable and entertaining the Olympic and Paralympic Games Paris 2024 that will bring communities together and leave a positive and lasting impact. The technology foundation being built for the games is also designed with a focus on creating sustainable and climate conscious digital solutions. Cisco and Paris 2024´s intent is to help advance France´s digital future, connecting communities and creating a sustainable legacy of continued inclusive growth and opportunity for the nation.

“We are extremely honored to have the opportunity to support the Paris Olympic and Paralympic Games. This is a historic moment to host one of most inclusive, sustainable, and technologically-advanced events, and we are excited to help further France´s goal to build a strong digital foundation on which to drive growth for the future,“ said Chuck Robbins, Chairman and CEO, Cisco.

Tony Estanguet, President of Paris 2024 adds: “I am delighted to welcome Cisco as Official Partner of Paris 2024. Our ambition is to organize spectacular and innovative Games open to anyone who wants not only to watch the competition but also to interact with the athletes, get engaged in the project, join the Paris 2024 Club, become a volunteer, participate in the first Olympic and Paralympic mass events“¦ That´s why we are thrilled to have Cisco supporting us! Cisco is a world leader in networking equipment, cybersecurity infrastructure, and collaboration, and their expertise will help us bring to life our ambition to open the Olympic and Paralympic Games.“

ABOUT SYSTEM CISCO G.K.----------
Cisco (NASDAQ: CSCO) is the worldwide leader in technology that powers the Internet. Cisco inspires new possibilities by reimagining your applications, securing your data, transforming your infrastructure, and empowering your teams for a global and inclusive future. Discover more on The Network and follow ss on Twitter at @CiscoFrance.
ABOUT PARIS 2024----------
The Paris 2024 Organising Committee for the Olympic and Paralympic Games is responsible for planning, organising, financing and delivering the Olympic and Paralympic Games in Paris in 2024, in accordance with the Host City Contract signed by the IOC (International Olympic Committee), CNOSF (French National Olympic and Sports Committee) and Paris City Council.

The Olympic and Paralympic Games are the leading sports event in the world and have a unique media impact, bringing together some 10,500 Olympic and 4,350 Paralympic athletes, respectively representing 206 and 182 delegations from five continents. The Games are followed by over 13 million spectators and 4 billion viewers around the world through more than 100,000 hours of TV coverage, and their impact as a global event of great sporting, economic and cultural importance is unparalleled. Paris 2024 was established in January 2018 and is chaired by Tony Estanguet (three-time Olympic champion and IOC member). It is run by an Executive Board, which brings together all the project´s founding members, namely the CNOSF, Paris City Council, the French State, the Greater Paris regional authorities, CPSF (French Paralympic and Sports Committee), Métropole du Grand Paris, Seine Saint Denis departmental council and representatives from the towns and cities involved in the Games. Source: Parsi 2024

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